



FEEDING THE ECONOMY

U.S. FOOD AND AG INDUSTRIES

America's food and agriculture sectors feed the economy and fortify the nation. Together, they are responsible for roughly one-fifth of the country's economic activity, directly supporting over 23 million jobs; that equals nearly 15% of US employment. It begins in the rich soil of America's farms and ranches – more than 2.1 million of them – spread across the heartland and stretching to the coasts, covering two out of every five American acres.

Meanwhile, millions of food scientists, grocers and truck-drivers work in more than 200,000 food manufacturing, processing, and storage facilities to keep food fresh and deliver it on time. The journey may conclude at one of the nation's nearly 1 million restaurant locations staffed by the 15.1 million Americans employed there. More often, it makes its way from retail grocers to American homes, at kitchen tables, surrounded by families grateful for the nation's bounty.



Wisconsin

- | | | |
|--|--|---|
| ● Direct Jobs
495,546 | ● Direct Wages
\$16.41 Billion | ● Direct Output
\$88.31 Billion |
| ● Business Taxes
\$20.62 Billion | ● Exports
\$2.69 Billion | |



United States

- | | | |
|---|---|---|
| ● Direct Jobs
23,082,922 | ● Direct Wages
\$782.54 Billion | ● Direct Output
\$2.96 Trillion |
| ● Business Taxes
\$885.30 Billion | ● Exports
\$148.41 Billion | |



Sponsors

American Bakers Association · American Beverage · American Farm Bureau Federation · American Frozen Food Institute · American Soybean Association · Beer Institute · Biotechnology Innovation Organization · Consumer Brands Association · Corn Refiners Association · Food Marketing Institute · Global Cold Chain Alliance · International Dairy Foods Association · National Association of State · Departments of Agriculture · North American Millers Association · National Chicken Council · National Grocers · National Pork Producers · National Restaurant Association · National Confectioners Association · National Corn Growers Association · National Milk Producers Federation · North American Meat Institute · SNAC International · Sugar Association · The Fertilizer Institute · USA Rice · The Wine Institute · United Fresh Produce Association

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Economic Impact in Wisconsin

Direct Economic Impact	Jobs	Wages	Output
Agriculture	78,279	\$1,787,121,400	\$11,380,113,600
Manufacturing	86,318	\$5,871,426,400	\$53,009,479,500
Wholesaling	22,762	\$1,665,018,900	\$4,127,819,000
On-Premise Retailing	254,044	\$5,396,629,300	\$15,968,075,400
Off-Premise Retailing	54,143	\$1,688,304,800	\$3,821,817,400
Total	495,546	\$16,408,500,800	\$88,307,304,900

Supplier Economic Impact	Jobs	Wages	Output
Agriculture	48,455	\$1,437,982,700	\$1,886,488,200
Mining	274	\$16,575,400	\$111,071,800
Construction	3,199	\$212,309,100	\$756,004,500
Manufacturing	38,585	\$3,029,923,500	\$20,308,910,600
Wholesale	38,168	\$3,045,653,500	\$10,118,349,100
Retail	6,876	\$251,688,700	\$768,739,700
Transportation & Communication	45,695	\$3,491,761,700	\$12,758,518,800
Finance, Insurance & Real Estate	38,569	\$1,631,563,600	\$9,015,179,100
Business & Personal Services	86,140	\$6,079,326,900	\$12,662,875,000
Travel & Entertainment	9,368	\$280,159,600	\$784,447,200
Government	5,102	\$446,732,600	\$1,119,312,000
Other	0	\$0	\$0
Total	320,431	\$19,923,677,300	\$70,289,896,000

Induced Economic Impact	Jobs	Wages	Output
Agriculture	2,550	\$68,326,300	\$112,065,000
Mining	92	\$5,335,700	\$32,743,100
Construction	2,466	\$156,771,900	\$618,972,300
Manufacturing	14,399	\$1,064,909,600	\$5,896,366,600
Wholesale	7,499	\$674,633,800	\$2,959,542,400
Retail	37,055	\$1,251,733,900	\$3,900,491,300
Transportation & Communication	19,445	\$1,622,032,000	\$7,964,846,500
Finance, Insurance & Real Estate	33,967	\$1,851,792,000	\$13,530,573,100
Business & Personal Services	139,984	\$8,321,737,500	\$18,546,293,000
Travel & Entertainment	23,041	\$733,812,900	\$2,212,470,400
Government	3,599	\$311,484,000	\$1,043,440,100
Other	9,308	\$398,300,500	\$804,737,800
Total	293,405	\$16,460,870,100	\$57,622,541,600

	Jobs	Wages	Output
Total Economic Output	1,109,382	\$52,793,048,200	\$216,219,742,500
Tax Impact	Business Taxes	Exports	Export Value
Federal Taxes	\$12,564,621,800	Customs Value at Point of Shipment	\$2,693,754,700
State Taxes	\$8,059,813,700	Total Exports	\$2,693,754,700
Total Taxes	\$20,624,435,500		

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